

# 5 Reasons

## WHY YOU SHOULD GET INVOLVED WITH THE HOME CARE ASSOCIATION OF AMERICA

1.

### *Advocacy—* **YOU HAVE A VOICE**

Alleviates the burden of worrying about potential threats to your home care business because HCAOA takes the lead in monitoring federal and state legislation and regulations through its network of lobbyists and staff.

2.

### *Networking—* **EXPAND YOUR PROFESSIONAL NETWORK**

Promotes collaboration and networking among your peers by holding virtual updates and in-person meetings that feature state regulatory officials, legislators, members of Congress, and education on best practices in home care.

4.

### *Education—* **SHARPEN YOUR COMPETITIVE EDGE**

Staff training and development through HCAOA webinars, workshops, and conferences, and discounts on third-party training, including CareAcademy, Relias, In the Know Caregiving, ACHC, and CHAP.

3.

### *Member Discounts—* **SAVE YOUR BUSINESS MONEY**

Discounts on everyday operations, including Dell and HP electronics and accessories, credit card transaction fees, office supplies through Staples and Office Max/Office Depot, fleet fuel discounts, special rates and no-fee banking relationships, and many more.

5.

### *Industry Updates—* **FIRST TO KNOW**

HCAOA focuses on the BIG PICTURE and keeps member agencies one step ahead of the rest in knowing what's happening today, down the road, and on the horizon.